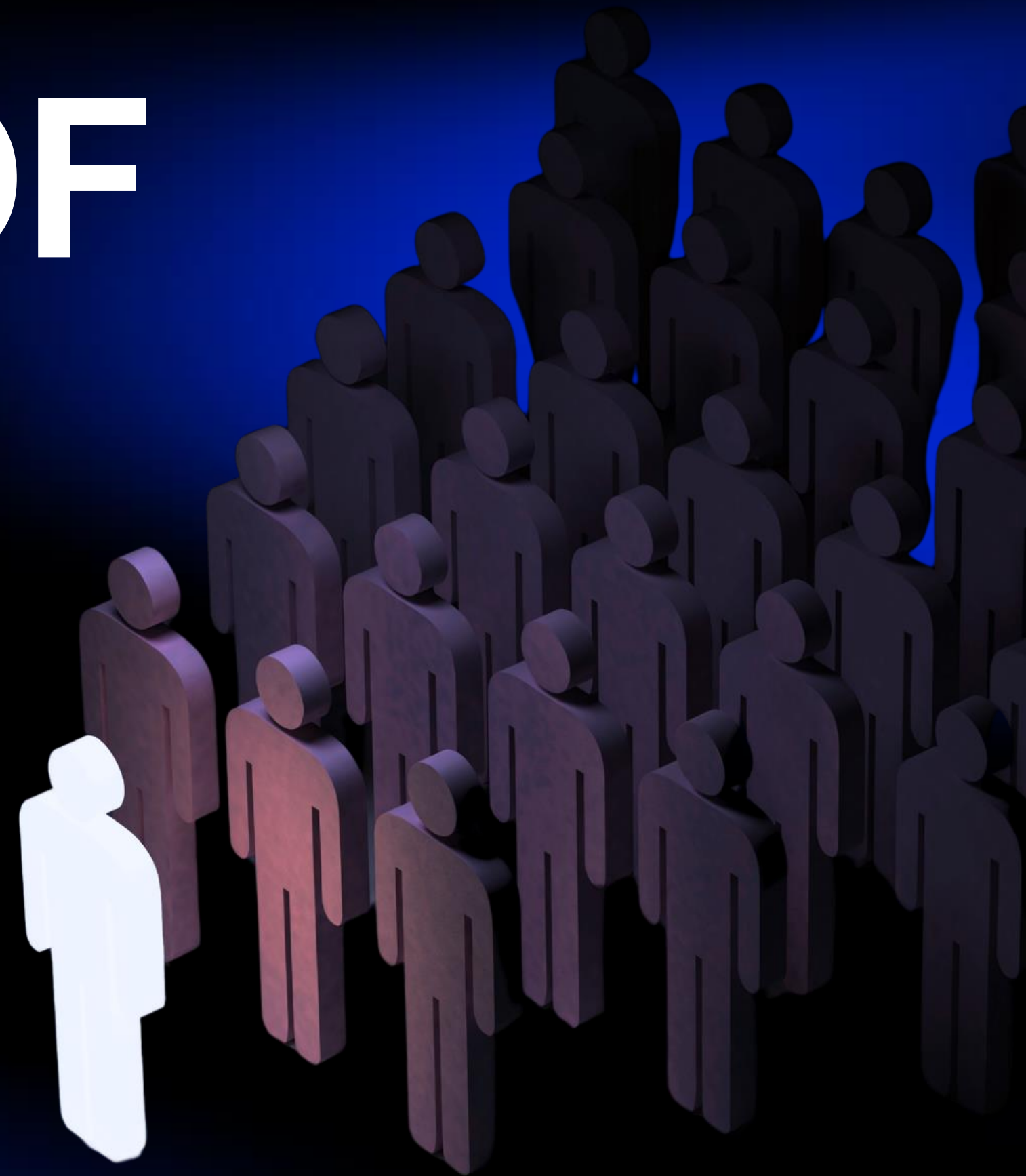


THE POWER OF INFLUENCE



Who is influencing
your thoughts, ideas,
decisions and actions?

LET'S DISCOVER

YOU

The Power of Influence and How It Can Change People

Influence is invisible.

Influence is invisible, yet it is one of the most powerful forces in human life.

Shape the way people think.

It can shape the way people think, the choices they make, and the direction of their future.

Courage to keep going.

A single word of encouragement can give someone the courage to keep going.

Can make someone give up.

A single negative comment can cause someone to give up.

Influence can:

Inspire change

It can shape the way people think, the choices they make, and the direction of their future.

Shape values

teaching integrity, respect, and responsibility.

Transform lives

helping people break free from fear, doubt, or limitations.

That's why influence carries responsibility.

The way we live becomes a message, and people are always watching. By choosing kindness, leadership, and vision, we can influence others to believe in themselves, take action, and even change the world.



The background is a dark blue gradient. A large, bright blue circle with a subtle gradient and a thin white outline is centered. To the left and right of the circle are decorative elements made of many thin, teal-colored lines that curve and overlap to form a wavy, mesh-like pattern.

Circles of Influence

7

The World Stage

International news, world events, social media trends, and global leaders influence our perspective on humanity, politics, and the future.

Even if we don't realize it, world events shape how we feel about security, opportunity, and hope.

7

GLOBAL NEWS

WEATHER ISSUES

STOCK MARKET

PANDEMIC

WAR

6

Your Country/City

Local news, community leaders, cultural traditions, and what happens in your country or city can shape your sense of identity and belonging.

7

6

COUNTRY NEWS

GOVERNMENT

CULTURE

5

Your Community

It's the environment that either gives you confidence or fear in you daily live.

7

6

5

CITY NEWS

WORKING AREAS

CITIZENS ACTIVITIES

STRIKES, ETC.

4

Professional Influence

The people you work with, the conversations we share, and the culture of our workplace strongly impact our motivation, values, and even our career direction.



3

Family Members

These are the closest voices to our hearts. Friends and family can shape habits, confidence, and even the limits we place on ourselves.

They can encourage us to grow or unintentionally hold us back.

7
6
5
4

3

PARENTS

UNCLES

COUSINS

2

Married Couples

The relationship between the parents sets the emotional climate for the entire household.

At the center is the family identity: values, traditions, communication, love, and shared goals.

This is where children learn trust, respect, and resilience. Unity, respect, and communication directly influence the children’s sense of security and self-worth.



1

Personal Influence

- Your Thoughts
- Your Habits
- Your Beliefs

The most powerful influence of all is the one we hold inside.

Our self-talk, beliefs, and vision for the future determine whether we accept or reject the other influences around us.

7

6

5

4

3

2

1

YOU



We cannot always control what happens in the outer circles (global or local), but we can choose how much power they have over us.

By strengthening our **inner circle** — our own mindset and values — we can shape our reality instead of being shaped by it.

**Who is influencing
your thoughts, ideas,
decisions and actions?**

JOBS

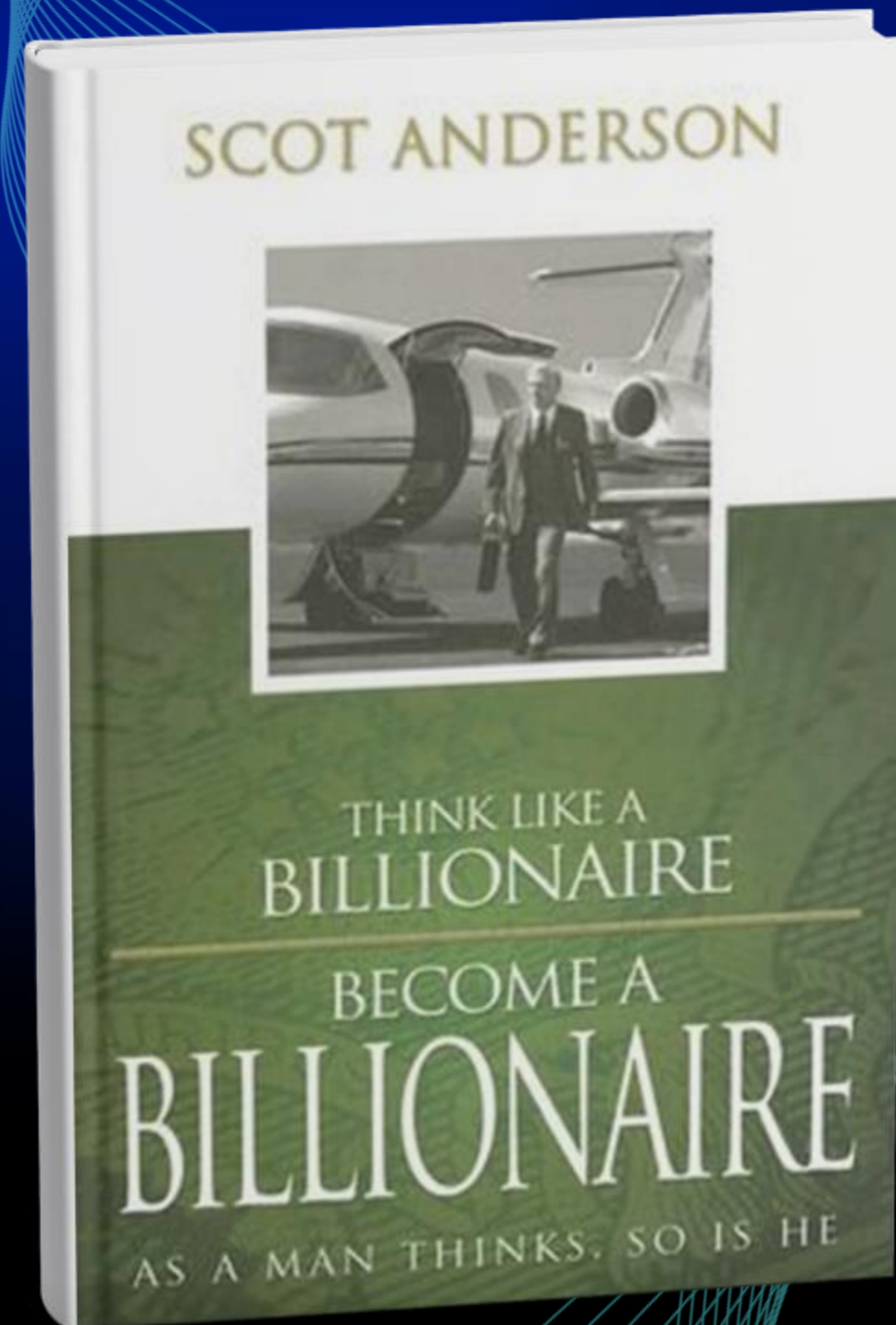
People **THINK** a better job will make them wealthy

➤➤➤ Billionaires **KNOW** that a job will never make them wealthy.

MONEY

People look how to **SPEND** money

➤➤➤ Billionaires look for ways to **INVEST** money



RISKS

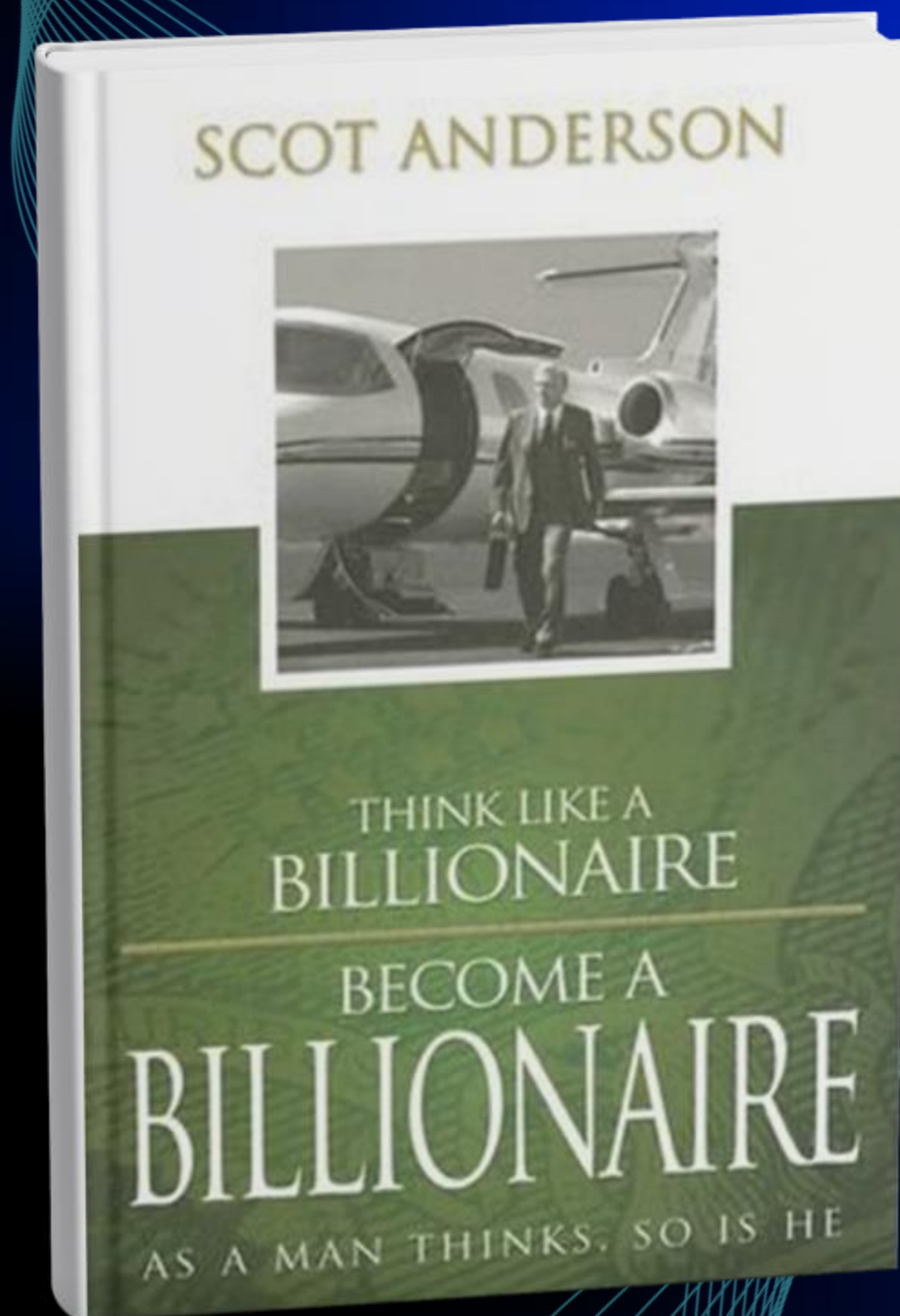
People **STAY AWAY** from risks
because they might fail

»»» Billionaires **KNOW** if they don't take
risks, they've already failed

PROBLEMS

People try to **AVOID** problems

»»» Billionaires see **PROBLEM** as
OPPORTUNITIES to make millions



PREPARATION

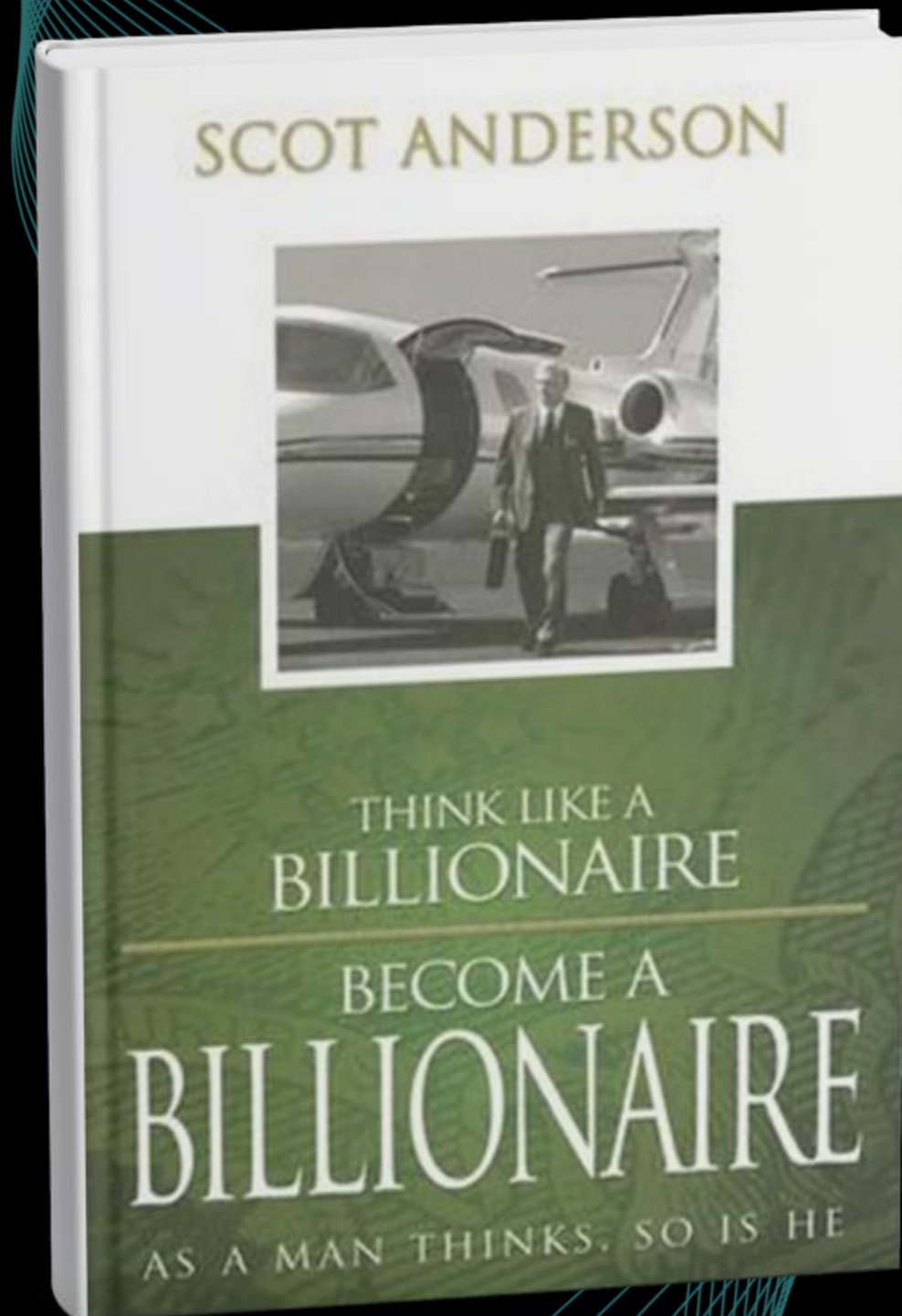
People prepare **Today for TODAY**

➤➤➤ Billionaires prepare today for the
Opportunities of TOMORROW

TIME

People **WASTE** their time without main reason

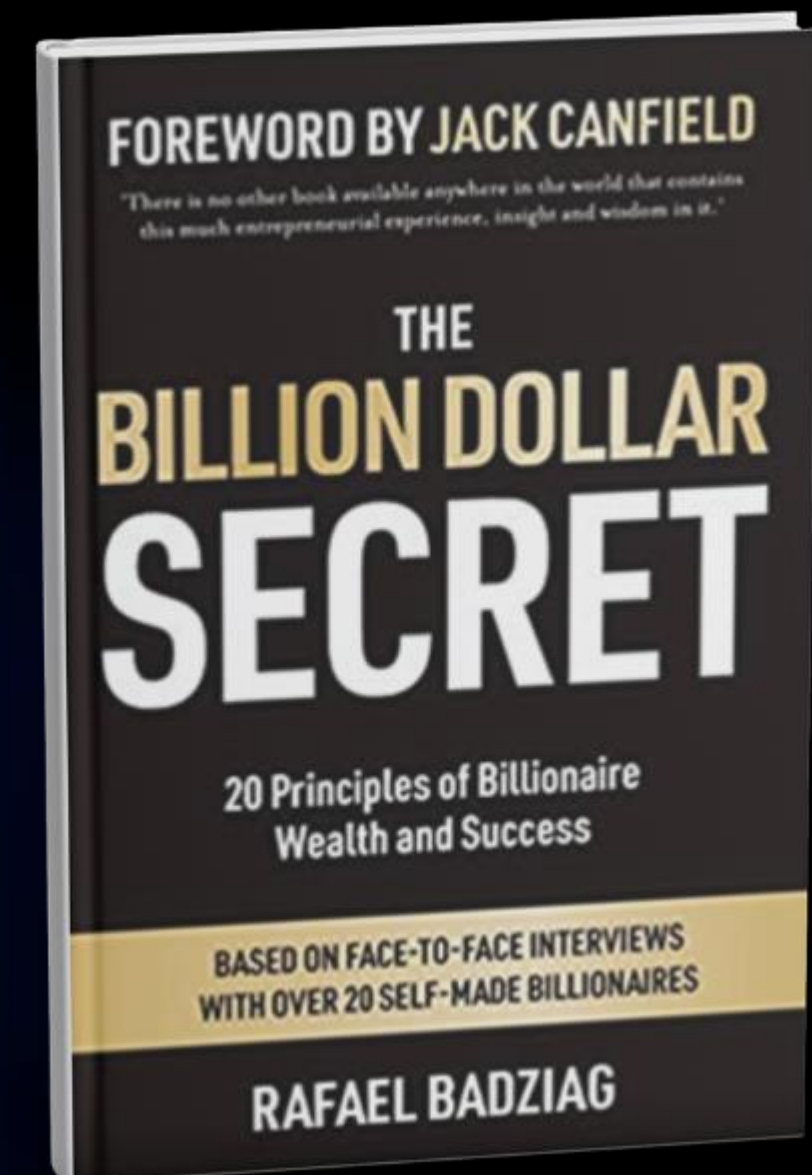
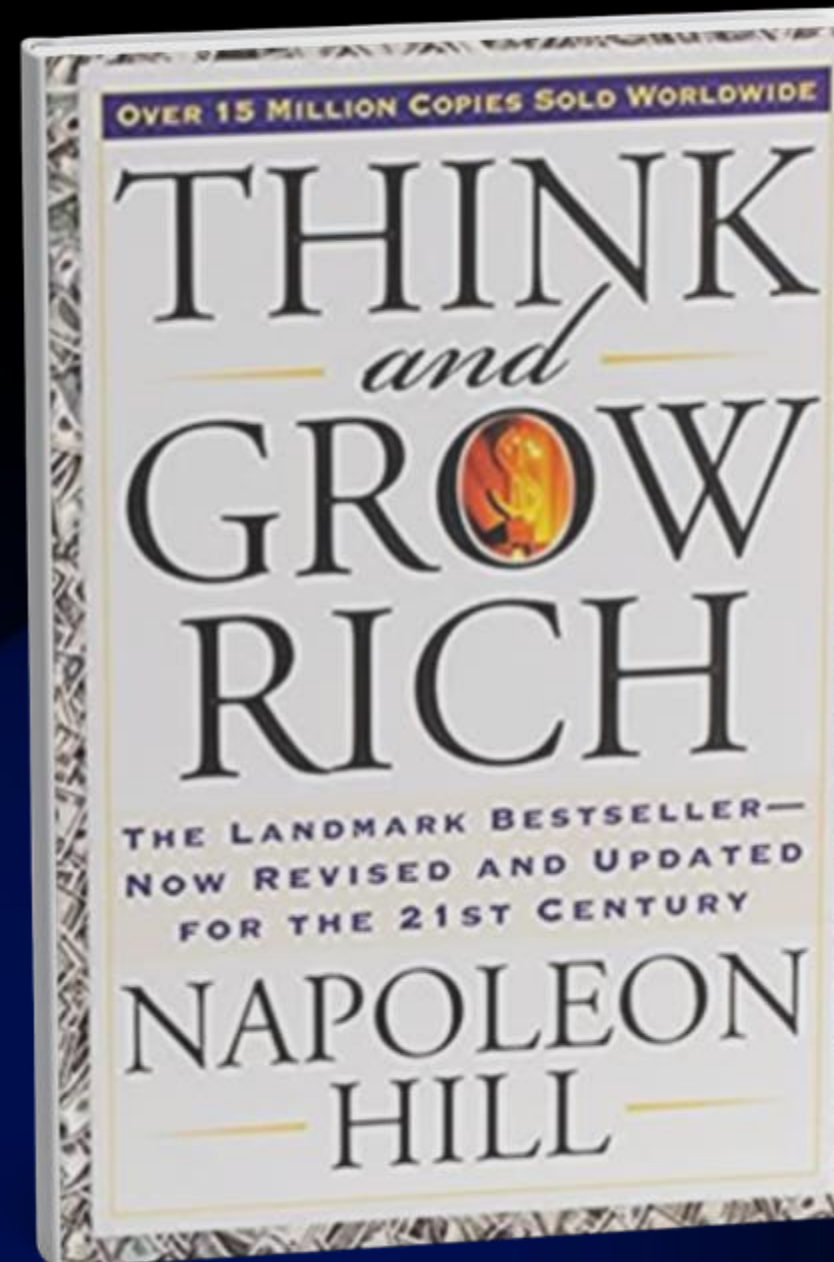
➤➤➤ Billionaires see time as their most
VALUABLE ASSET



WHO IS INFLUENCING YOUR MIND?

The **POWER** of
ONE VOICE

The **POWER** of
ONE SYSTEM



6 KEY INFLUENTIAL POINTS FOR YOUR SUCCESS

1

Discover **EXACTLY** what you want in your life.

2

Identify **WHY** you want to achieve your goals.

3

Decide by **WHEN** you want to accomplish your goals.

4

Decide **WHAT** are you willing to give up in order to have your goals.

5

Write a **PLAN** on how are you going to achieve your goals.

6

READ your plan twice a day.

WHO IS INFLUENCING YOUR MIND?

Are you ready to be
influenced by the
right source?